

# MEMPHIS IN MAY INTERNATIONAL FESTIVAL

# 2022 ANNUAL REPORT

MEMPHIS, TENNESSEE





# A LETTER FROM OUR PRESIDENT & CEO



**James L. Holt**  
*President & CEO*

Last year, we emerged ready to finally bring the full slate of Memphis in May events and activities back in 2022. We rebuilt our staff and were determined to produce the festival our fans missed, and the city deserved.

After a nearly three-year absence, we knew the festival needed to come back big, and we did so, despite being temporarily relocated away from our decade's long riverfront home in Tom Lee Park in downtown Memphis. Sentiments during the events and surveys revealed our fans were pleased to enjoy the live music, the championship barbecue competition, and the run without restrictions. However, they deeply missed the riverfront setting in Tom Lee Park at our two major events - Beale Street Music Festival and the World Championship Barbecue Cooking Contest.

Holding our two largest events away from the familiar turf created challenges, including significant increases in operational expenses as well as many long-term fans' decisions to opt out because of the temporary move to the Fairgrounds in Liberty Park in Midtown Memphis. Attendance at both events declined significantly with fewer than 115,000 patrons in 2022. Making this the lowest attended year in over two decades. As a result, we sustained the largest economic loss in the organization's 46-year history - \$2.237 million in FY2022.

The temporary displacement from our riverfront setting was the key factor in the dramatic decline, along with other factors such as the ongoing COVID pandemic, inflationary environment, and top-tier artist cancellations at Beale Street Music Festival also contributing to the decline in attendance.

Despite the massive losses incurred during the COVID era, we stand ready to return to the home our fans know and love along the majestic riverfront in downtown Memphis in 2023. We look forward to seeing you at the 46th edition of the Memphis in May International Festival in Tom Lee Park.

James L. Holt  
President & CEO

# A LETTER FROM OUR BOARD CHAIR



**Charles Ewing**  
*2022 Board Chair*

It's great to be back! For the first time since 2019, Memphis in May welcomed guests and fans from around the globe at all of our events. It was wonderful to see friends gathering and mingling freely at the Beale Street Music Festival, World Championship Barbecue Cooking Contest, and running for the finish line at the Great American River Run. We're grateful for the groundswell of support from all corners of the Memphis community.

International travel resumed and so did our Salute to Ghana! We enjoyed one of the most impactful salutes in our history as we honored an African nation with a strong historic connection to Memphis and the Mid-South.

Our salute was chock-full of authentic Ghanaian culture and business opportunities. From performances by Africa's top music artists like Sarkodie and Stonebwoy at BSMF to authentic Ghanaian cultural exhibitions to the colorful spectacle of Ghana Live! Riches & Rhythms at the Orpheum to the culinary arts of the Ghana Barbecue Association to Memphis school children learning about Ghana - this year's salute was especially meaningful for a lot of people in our community.

We were especially honored to serve as hosts for a state-level royal visit by His Majesty Otumfuo Osei Tutu II, King of the Ashanti. This once-in-a-lifetime event occurred during International Week, bringing the full pageantry of Ashanti Royalty on display in Memphis.

We would like to thank Ambassador Mahama and the Embassy of Ghana staff for their support, enthusiasm, and flexibility.

At all of our events, we reconnected with old friends, made new ones, and forged relationships spanning the globe, all in Memphis and for Memphis. Memphis in May is truly the city's calling card.

Charles Ewing  
2022 Board Chair



# MEMPHIS IN MAY FESTIVAL OVERVIEW

2022 was a rebuilding year for Memphis in May as the organization followed a road to recovery following the full shutdown in 2020 and partial festival in 2021. The organization's leadership set to work rebuilding the festival infrastructure bringing back staffing to pre-pandemic levels and ramping up for full-scale events. As the producers of our city's largest and most popular events, *we knew it was important to come back big – for Memphis to come back big.*

The 45<sup>th</sup> edition of Memphis in May International Festival featured an action-packed calendar full of events in May 2022, including a powerhouse lineup for the Beale Street Music Festival, a full-scale World Championship Barbecue Cooking Contest, runner's favorite Great American River Run, and the impactful international salute to Ghana. Plus, a rare royal visit from His Majesty Otumfuo Osei Tutu II, King of the Ashanti – a first for Memphis and the state of Tennessee.

Our two largest events, BSMF and WCBCC were displaced from our downtown home in Tom Lee Park due to the landscape redesign and were held at a temporary location, the Fairgrounds in Liberty Park located in midtown. The temporary location created challenges such as the distance from the city's downtown entertainment district and the concentration of hotels along with higher production costs related to the event site.

Enhancements were added to the events at the Fairgrounds in Liberty Park to entice ticket buyers including a Ferris wheel, nightly fireworks, and partnering with MATA to offer shuttle services as well as a "Park and Ride" lot at the University of Memphis.

The events were well received by the attendees, but the resounding response from fans: they missed downtown and Tom Lee Park.

For the first time in over twenty years, combined attendance for the two largest events fell below 115,000. Because of the displacement, we experienced a significant decline in attendance and sustained a record financial loss for FY2022. By comparison, both events attracted 175,330 attendees in 2019 and 178,478 attendees in 2018.

We were back big in 2022, but we look forward to being all the way back in 2023 when we return to our downtown home along the river in Tom Lee Park.

# 2022 FINANCIAL SUMMARY

## STATEMENT OF ACTIVITIES

REVENUES	2022* *Unaudited	2021	2019	2022*	2021	2019
Festival Events	8,337,334	1,050,388	8,433,183	78.19%	41.38%	70.20%
Sponsorships	2,484,611	1,041,235	3,099,582	23.30%	41.02%	25.80%
Contributions	39,294	7,525	59,994	0.37%	0.30%	0.50%
Other Income	39,750	63,590	382,850	0.37%	2.51%	3.19%
Interest Income	409	123	2,388	0.00%	0.00%	0.02%
Unrestricted Investments Income	(238,788)	375,520	34,625	-2.24%	14.79%	0.29%
<b>Total Revenues</b>	<b>10,662,610</b>	<b>2,538,381</b>	<b>12,012,622</b>	<b>1.00</b>	<b>1.00</b>	<b>1.00</b>

EXPENSES	2022*	2021	2019	2022*	2021	2019
Festival Events	6,072,769	1,606,507	4,303,113	47.07%	63.10%	37.63%
Management & General	1,485,935	834,206	2,313,991	11.52%	32.76%	20.23%
Marketing & Advertising	373,826	71,117	447,947	2.90%	2.79%	3.92%
Sponsor & Donor Benefits	85,604	19,410	68,465	0.66%	0.76%	0.60%
International, Performers & Educational Programming	4,802,922	4,715	4,253,151	37.23%	0.19%	37.19%
Miscellaneous Programming	79,166	10,119	49,352	0.61%	0.40%	0.43%
<b>Total Expenses</b>	<b>12,900,222</b>	<b>2,546,074</b>	<b>11,436,019</b>	<b>1.00</b>	<b>1.00</b>	<b>1.00</b>

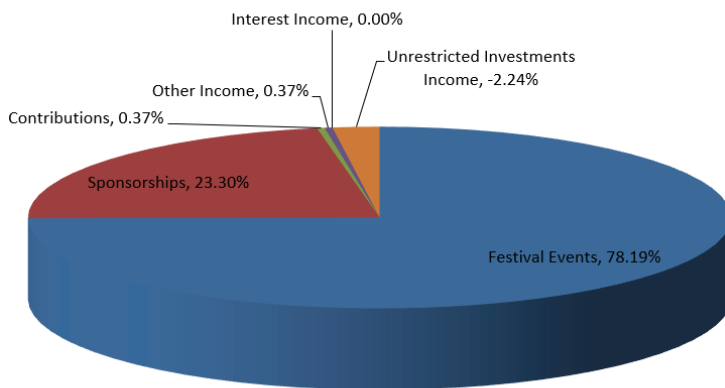
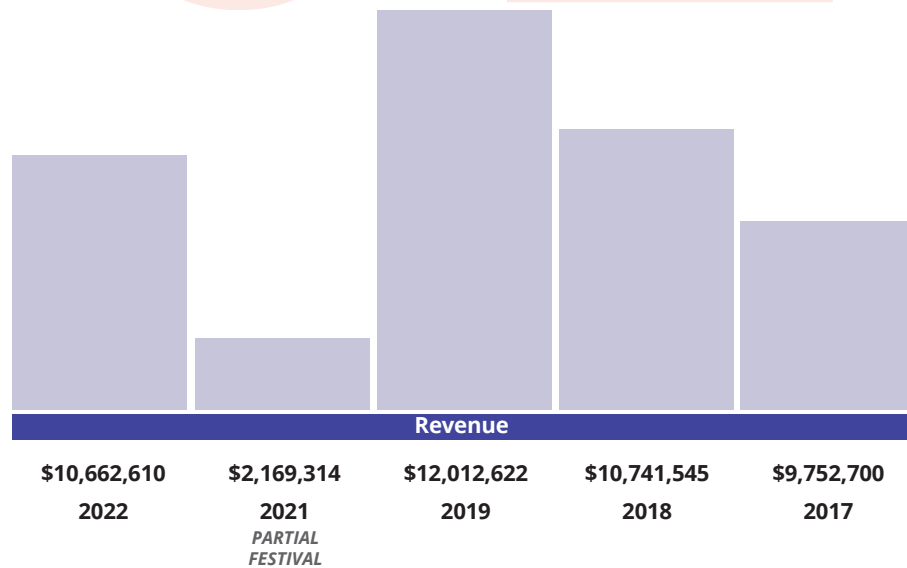
Increase/(Decrease) in Unrestricted Net Assets	(2,237,612)	(7,693)	576,603
Net Assets at the Beginning of the Year	2,085,066	2,092,759	2,092,759
Net Assets at the End of the Year	(152,546)	2,085,066	3,831,238

\* Organization's fiscal year end is July 31, 2022. Final results are presented at calendar year end following annual audit.

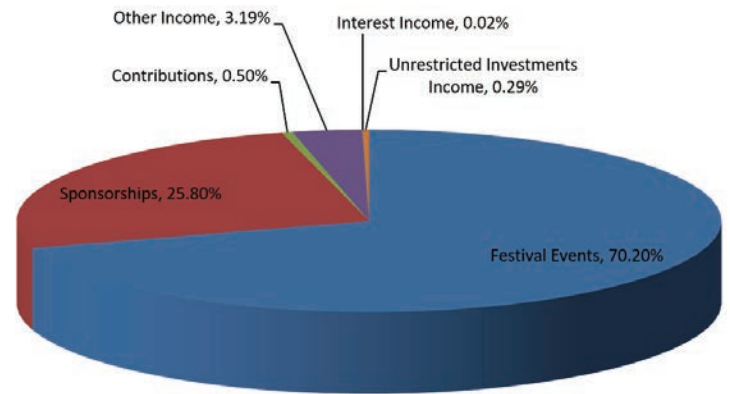
Note: The organization did not present festival events in 2020 and only presented a partial festival in 2021 due to COVID.

# MEMPHIS IN MAY

## 2022 FINANCIAL SUMMARY



**2022 Revenues (Unaudited)**



**2019 Revenues**

■ Festival Events

■ Contributions

■ Interest Income

■ Sponsorships

■ Other Income

■ Unrestricted Investments Income

Financial results reveal a record-setting loss of \$2.23 million from the 2022 festival operations. Memphis in May's previous record financial loss occurred in 2020 when the festival was forced to completely cancel due to COVID and sustained a \$1.8 million loss. Memphis in May presented two reduced-scale events in 2021 due to the ongoing COVID pandemic. The organization received federal SVOG funding in 2022, which bolstered the financial position and provided the foundation to return to producing full scale events.

Revenue was consistent with results from 2017 and 2018 while falling short of the record-setting year in 2019. In 2022, the organization incurred elevated operational expenses due to the additional costs related to producing the Beale Street Music Festival and the World Championship Barbecue Cooking Contest at a different venue. Additionally, the location outside of the festival's traditional home in Tom Lee Park and downtown was not as attractive to fans, resulting in decreased attendance.

# ECONOMIC IMPACT

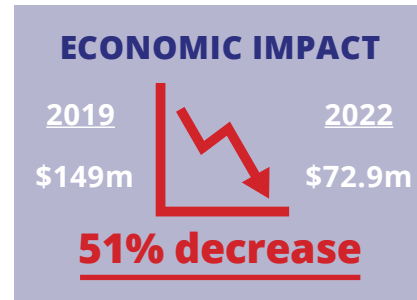
## A PROVEN ECONOMIC DRIVER SINCE 1977

Since the 1970's, Memphis in May has been a foundational part of the Memphis economy. The critical economic boost that comes from tens of thousands of visitors each May is highly anticipated and a cornerstone of the lodging and hospitality sector. The hospitality industry, hotel owners, and operators count on this business as it is built into their annual budgets and projections.

The sharp decline in attendance because of the temporary move from the riverfront to the Fairgrounds in Liberty Park drove down the festival's economic impact in 2022.

The economic impact of the 2022 Memphis in May International Festival on the Memphis/Shelby County economy is calculated to be \$72.9 million.

Impact Measure	2022	2019
<b>Economic Impact</b>	\$72,863,804	\$149,112,480
<b>Jobs Supported (Direct &amp; Indirect)</b>	615	1,409
<b>Wages Paid to Jobs Supported (Direct &amp; Indirect)</b>	\$29,629,115	\$53,195,545
<b>Local Tax Revenues and Fees</b>	\$2,482,437	\$4,613,983



2022 Impact from Operations and Events	Memphis in May International Festival Operations	Beale Street Music Festival	World Championship Barbecue Cooking Contest	Great American River Run Half Marathon 10K & 5K	Total
<b>Economic Impact</b>	\$ 21,630,499	\$ 32,181,549	\$ 18,436,650	\$ 615,106	\$ 72,863,804
Direct Jobs	15	-	-	-	15
Indirect Jobs	213	243	139	5	600
<b>Total Jobs (Direct &amp; Indirect)</b>	<b>228</b>	<b>243</b>	<b>139</b>	<b>5</b>	<b>615</b>
Direct Wages	\$ 1,583,953	\$ -	\$ -	\$ -	\$ 1,583,953
Indirect Wages	\$ 13,537,002	\$ 9,127,566	\$ 5,221,118	\$ 159,476	\$ 28,045,162
<b>Total Wages (Direct &amp; Indirect)</b>	<b>15,120,955</b>	<b>9,127,566</b>	<b>5,221,118</b>	<b>159,476</b>	<b>29,629,115</b>
Tourism Development District Fees	\$ -	\$ 97,526	\$ 46,530	\$ 713	\$ 144,769
Hotel/Motel Tax Revenue	\$ -	\$ 828,967	\$ 384,325	\$ 5,508	\$ 1,218,800
Local Sales Tax Revenue (Direct & Indirect)	\$ 171,131	\$ 509,661	\$ 291,871	\$ 15,738	\$ 988,401
Other Local Tax Revenue	\$ 22,589	\$ 67,275	\$ 38,527	\$ 2,076	\$ 130,467
<b>Total Local Tax Revenue</b>	<b>\$ 193,720</b>	<b>\$ 1,503,429</b>	<b>\$ 761,253</b>	<b>\$ 24,035</b>	<b>\$ 2,482,437</b>

The total number of jobs supported by Memphis in May International Festival operations and major events is calculated to be 615 full-time equivalents. The Memphis in May organization directly employs 15 full-time equivalent workers.

The organization's spending with local vendors and the spending by visitors from outside a 50-mile radius during the festival supports 600 indirect jobs. These jobs are spread throughout the Shelby County economy in almost every business sector.

Memphis and Shelby County local tax revenues generated by the impact of the Memphis in May International Festival are projected to be \$2.5 million.

Visitor spending on lodging generated a projected \$1.2 million in hotel/motel tax.

The overall economic impact of Memphis in May International Festival decreased by \$76.2 million (51.1%) from 2019.

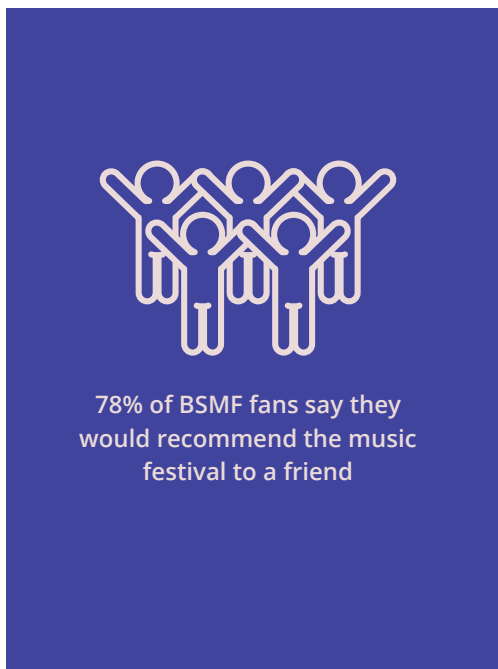


# CORPORATE & BUSINESS SUPPORT FROM OUR 2022 SPONSORS

*Memphis in May International Festival's success depends on our corporate partners, and we are fortunate to work with outstanding local, regional, and national companies. 2022 was the first full festival in three years, and we are so thankful for our partners who recognize the festival's significance to the community - thank you.*

1910 Frameworks	Guardian Moving	Paragon Bank
AAA	Hammer Stahl	Pick Tennessee
Al & Janet Lyons	Hargrove Foundation	Porsche/Gossett Motors
All About Bikes	Hassell Cattle Co.	Prairie Fresh
Ampro	Havana Mix	Premier Flowers
<b>Anheuser-Busch/Eagle Distributing</b>	Heath Riles BBQ	Pyramid Wine & Spirits
Assurance Lighting	The Hershey Company	Reaves Law Firm
AT&T	HHM CPAs	Rebostoday
<b>AutoZone</b>	Home Depot	Rip It Energy
Banes Capital	Honda	Sailor Jerry Rum
Bank of America	Idahoan Foods	Sedgwick CMS
BBQ Allstars	IMEC	SLY Apparel
Big Green Egg	International Paper	Southland Casino
Bimbo Bakeries	JP Morgan Chase	Start Co.
Blu Providers	Karbach Ranch Water	Ste Michelle Winery
BlueCross BlueShield of Tennessee	Keras Automotive	Stella Rosa Wine
BlueSky Couriers	<b>Kingsford</b>	Stinson Industrial
Bush's	KPMG	Sunbelt Rentals
Carvana	Kroger	Sylvamo
<b>Cattlemen's BBQ Sauce</b>	KTG USA	Tennessee Highway Safety Office
Chevrolet	Leaf Filter	Tennessee Tourism
Chipotle	Link Apartments	<b>Terminix</b>
Choose 901	LSI Graphics	Three Finger Jack Wine
CN Railways	McVean Trading	Tito's Vodka
Coca-Cola	Memphis BBQ Supply	Top Notch Security
Corky's	Memphis Area Prevention Coalition	TruGreen
Cort	Memphis Tourism	TVA
Cummins	Methodist LeBonheur Healthcare	US Air Force
Dave & Busters	Milagro Tequila	US Army
Delta Dental of Tennessee	Mission Foods	US Multimodal
Downtown Memphis Commission	Monster Energy	Valero Memphis Refinery
Dr Pepper	My Vape Order	Visit Mississippi
Duncan Williams Asset Management	National Turkey Federation	Vitamin IV
Farris Bobango	NCE Realty	Volkswagen/Gossett Motors
Fayette Packing	Nike	Voodoo Roasters Coffee Co.
FedEx Employees Credit Union	Nissan	Waddell & Associates
First Horizon	Nutanix	Wake-N-Bakery
Fortinet	Old Dominick Whiskey	WellCheck
Frito-Lay	Old World Spices	Will's Bonfire Grills
Gant Systems	Ole Smoky Moonshine	Wolf River Express
GEICO	Orgill	Xfinity
Georgia Pacific	Orion FCU	Yasso
Go RV	OrthoSouth	YETI
Greater Memphis Chamber of Commerce	Ounce of Hope	YMCA
		<b>ZYN Nicotine Pouches</b>









29% of the 63 artists on the BSMF 2022 lineup were Memphis artists. This is the highest number of local artists ever on the lineup

# BEALE STREET MUSIC FESTIVAL

It's been three years since the last time Beale Street Music Festival kicked off Memphis in May events, and it was amazing to be back with our signature diverse lineup. In fact, 78% of surveyed ticket holders say they were satisfied with the mix of artists from rock, hip hop, blues, alt-rock, indie, and pop.

What's not to love with the hottest acts hitting the Beale Street Music Festival stage? Crowd-favorite headliners like Megan Thee Stallion, Weezer, Van Morrison, The Smashing Pumpkins, Counting Crows, Sammy Hagar & The Circle, Sarah McLachlan, and many more brought the A-game back to Memphis.

The 2022 lineup included 32 first-time BSMF performers, including Megan Thee Stallion, Shaggy, Spoon, Dirty Honey, and Kurt Vile & the Violators. Plus, three 2022 Grammy nominees hit the stage; Megan Thee Stallion, Elvin Bishop, and Cory Henry. This year also saw a record number of local artists with 29% of the lineup representing Memphis talent.

Enhancements to the festival experience such as a Ferris wheel, nightly fireworks, and shuttle services from the downtown entertainment district were added because of the temporary location at the Fairgrounds in Liberty Park.

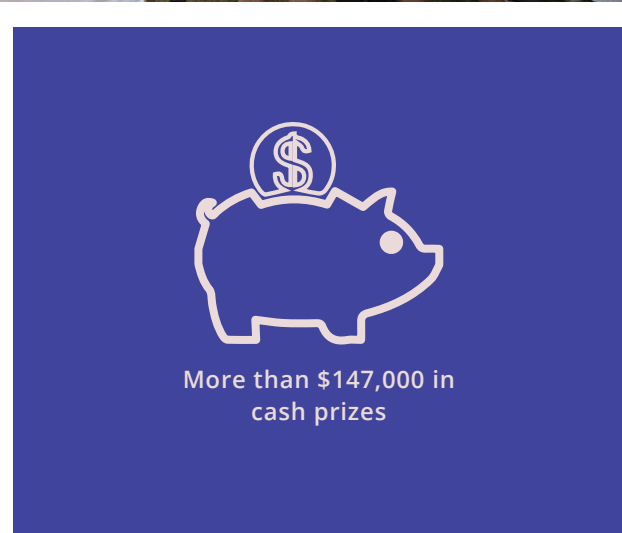
Media coverage this year included CNN, Celebrity Access, Forbes, MSN, Under the Radar, *Heavy Rotation Magazine*, OC Music News, *Memphis Current*, *CLICK Magazine*, *DeSoto Magazine*, *La Prensa Latina*, Stereogum, 4Memphis & 4Memphis Music, Raptv/Rap, Concert Addicts, FM100, WRVR 104.5 ESPN 92.9 The WOLF 94.1, MusicFestNews, *Spirit Magazine*, Getty Images, Urban One Radio/ Streetz 99.3, Grateful Web, *Daily Memphian*, *Commercial Appeal*, *Memphis Flyer*, WMC-TV NBC, WREG-TV CBS, WHBQ-TV FOX, *Tri-State Defender*, ABC24, Cumulus Media, Choose901, I Love Memphis Blog, and Bluesology. With 297 total media mentions, there was a 499.01 million potential reach in audience, providing an estimated advertising value of \$4 million.



78% fan satisfaction rate with artists











Competition was showcased in a nationally aired episode of Food Network's BBQ USA

# 2022 WORLD CHAMPIONSHIP BARBECUE COOKING CONTEST

Memphis, Tennessee was again the nexus of barbecue as the absolute best competitive barbecue cooking teams converged for the World Championship Barbecue Cooking Contest on May 11–14, 2022.

This year, 212 competition cooking teams from four foreign countries and twenty-four states vied for the record-setting \$147,100 in cash prizes along with the priceless bragging rights for winning the super bowl of swine. Teams who placed first in the trifecta of pig cooking perfection, aka the Whole Hog, Shoulder, and Ribs categories, were eligible to be crowned the Grand Champion.

Blues Hog from Washington, Missouri took the top spot with their championship entry in the Whole Hog category and were named the 2022 Grand Champion for the first time. As the Grand Champion, the team was awarded \$25,600 in cash prizes plus an additional \$7,000 for placing first in the Whole Hog category. This isn't the first time Blues Hog has cooked up a first-place trophy. In 2021, the team was first in the Shoulder category.

First place in Ribs went to Heath Riles BBQ. 2022 is the first year the team has placed in the number one spot. Sweet Swine O' Mine was first place in Shoulder, making this the team's 8th first place win, including two Grand Championship wins in 2013 and 2009.

The World Championship Barbecue Cooking Contest was featured on Food Network's new show, BBQ USA, hosted by celebrity Chef Michael Symon. Symon stopped in Memphis as part of his tour of the biggest competitions across the country. The episode is titled "Going Whole Hog" and aired on August 15, 2022.



Teams from 24 states and 4 foreign countries







More than \$8,500 in crash  
prize money for top finishers







Runners from 32 states and 5 foreign countries

# GREAT AMERICAN RIVER RUN

## HALF MARATHON, 10K & 5K

Runners lined up and ran along the Mississippi River for the 6th edition of the Great American River Run sponsored by AutoZone on Saturday, May 28, 2022. The run wrapped up the festival's first full lineup of events since 2019 due to cancellations and restrictions during the pandemic.

The half marathon, 10k, and 5k began with a fireworks-start on historic Beale Street. Runners enjoyed 11 on-course entertainers, including blues legend Blind Mississippi Morris, the Grizz Girls, Memphis Drum Tribe, House in the Midsouth DJ, Just Larry the juggler, DJ MadFX, belly dancers from Pyramid Dance Company, and hula hoop performers from QDC Productions. Plus, the cash prize for the fast finishers was increased to more than \$8,500.

Payton Gleason of Memphis, TN was the winner of the 2022 Half Marathon - Male with a time of 1 hour, 8 minutes, and 22 seconds. This year's win was Gleason's fifth half marathon. Gleason just finished his senior year at the University of Memphis. Gisela Olalde Grandos of Nashville, TN was the winner of the 2022 Half Marathon - Female with a time of 1 hour, 21 minutes, and 42 seconds. Grandos also won the 'Queen of the Hill' competition for the fastest time climbing the hill of the A.W. Willis Street Bridge. 'King of the Hill' went to Ethan Valentine.

Runners from 32 states and 5 foreign countries as far away as Denmark and Australia lined up on Beale Street at the starting line and were led by a Porsche pace car along the Mississippi River and through downtown Memphis.



97% of 2022 GARR runners said they would recommend the run to a friend





A memorandum of understanding was signed to establish economic development collaborations between the Ghana National Chamber of Commerce & Industry and the Greater Memphis Chamber of Commerce







His Majesty Otumfuo Osei Tutu II, King of the Ashanti, and Ambassador of Ghana to the United States, Her Excellency Hajia Alima Mahama, attended international events



# INTERNATIONAL SALUTE TO THE REPUBLIC OF GHANA

The International Salute to the Republic of Ghana was three years in the making, and we were honored by the excitement expressed by Ghanaian natives living in the Mid-South. Originally slated as the honored country in 2020, the events were placed on hold March of that year due to the global pandemic. Program partners in Ghana, Memphis, the Embassy of Ghana in Washington DC, and the Ministry of Foreign Affairs graciously allowed for a pause until international travel returned in 2022.

During International Week, we hosted His Majesty Otumfuo Osei Tutu II, King of the Ashanti, who attended several cultural events, business meetings, and celebrated his 72nd birthday at the Black Star Black Tie Gala. Her Excellency Hajia Alima Mahama, Ambassador of the Republic of Ghana to the U.S., was also present throughout the week.

Ghanaian dignitaries and business leaders, along with economic leaders in Memphis, met throughout the week to discuss opportunities between the country and the city. The Chamber of Commerce president & CEO, Beverly Robertson, and the Ghana National Chamber of Commerce president & CEO, Mark Badu-Aboagye, signed a memorandum of understanding that established economic development collaborations.

Other meetings included the Architecture in Ghana: Yesterday, Today, & the Future hosted by the American Institute of Architecture Speaking Engagement featuring guest speaker, S.M. Quartey; the Doing Business in Ghana Seminar and International Council Luncheon hosted by the Greater Memphis Chamber of Commerce; and the IT Council Luncheon.

The National Dance Company of Ghana brought traditional music and dance to the Orpheum Theatre's stage during Ghana Live! Riches & Rhythms, and highlife music performer, Okyeame Kwame, gave the show a show-stopping end. Some events extended outside of International Week, and Memphians were able to explore the culture of Ghana, through several art exhibits and movies throughout the month.



Ghana is the 7th African nation  
honored by Memphis in May

# MEMPHIS IN MAY INTERNATIONAL FESTIVAL

## 2022 BOARD OF DIRECTORS

**Charles Ewing - 2022 Board Chair**

*President & CEO, Ewing Moving and Storage*

**Leigh Shockey - Chair Elect**

*Chairman & CEO, Drexel Chemical*

**Al Gossett - Vice Chair**

*President & CEO, Gossett Motor Cars*

**Doug Browne - Treasurer**

*President & General Manager, The Peabody Hotel*

**Bathsheba Sams - Secretary**

*VP Human Resources, International Paper, Retired*

**Regena Bearden**

*Chief Marketing Officer, Memphis Tourism*

**Ron Cohen**

*Uniform Sales Representative, Cintas Corporation*

**Ron Coleman**

*President & CEO, Driven Racing Oil*

**Kathy Ferguson**

*Volunteer Representative*

**Velvet Graham**

*People Team, Diversity and Inclusion, Frontdoor*

**Dr. LaSonya Hall**

*Deputy Chief Administrative Officer,  
Representing Shelby County Mayor Lee Harris*

**Susan Hadley Maynor**

*VP of Economic Development,  
Greater Memphis Chamber of Commerce*

**David McKinney**

*VP of Government & Community Relations, AutoZone*

**Ken Moody**

*Special Assistant to the Mayor for Community Affairs,  
Representing City of Memphis Mayor Jim Strickland*

**Howard Robertson**

*President & CEO, Trust Marketing & Communications*

**Andrew Russell**

*Advisor, FedEx Government and Public Affairs Advocacy*

**Wayne Tabor**

*President & CEO, Metro Memphis Hotel  
& Lodging Association*

**Pat Kerr Tigrett**

*President/CEO, Pat Kerr, Inc.*

**Kathleen Weatherford**

*Risk & Broking Hospitality & Real Estate,  
Wilson Towers Watson*

**Jamita Swearengen - Liaison**

*Chairwoman, Memphis City Council*

## 2022 MEMPHIS IN MAY STAFF

**James L. Holt**

*President & CEO*

**Mack Weaver**

*Executive Vice President & CFO*

**Kevin Grothe**

*Vice President of Sponsorship*

**Floyd G. Benson**

*Vice President of Operations*

**Randy Blevins**

*Vice President of Marketing & Programming*

**Nobie McFarland**

*Finance Manager*

**Jackie Sparks-Davila**

*Sponsorship Manager*

**Aimee Gundlach**

*Graphic Designer*

**Haley Scruggs**

*Marketing Manager*

**Jack Jones**

*Event Operations Manager*

**Christie Tran**

*Executive Administrator*

**Becky Genoways**

*Program Specialist*



# 2022 MEMPHIS IN MAY VOLUNTEER CHAIRS

**Bob Beauvais**  
*Communications*

**Lee Spencer**  
*Festival Services*

**Andrew Woods**  
*Hospitality*

**Staci Somerville**  
*International Education*

**Vicki Buck**  
*Volunteer Services*

**Audrey Elion**  
*International Programming*

**Beverly Boyland**  
*Office Resources*

**A.J. Akoto**  
*Honored Nationals*

**Chris Baker**  
*Production*

**Brad McCormick**  
*Transportation*

**Stacy Deaton Hindsley**  
*Recycling*

**Allison Pignocco**  
*Logistics*

**Bob Buck**  
*WCBCC Administration*

**Marcy Siebert**  
*WCBCC Contestants*

**Brandon O'Guin**  
*WCBCC Judging*

**Pat Whalen**  
*WCBCC Programming*

**Barry Roberson**  
*GARR*

**Bryan Roberson**  
*GARR*

## THANK YOU TO OUR 2022 PARTNERSHIPS

### 2022 COMMUNITY PROGRAM PARTNERS

AIA Memphis Chapter  
Benjamin L. Hooks Central Library  
Greater IT Council  
Greater Memphis Chamber of Commerce  
Indie Memphis  
Jay Etkin Gallery  
Memphis Botanic Garden  
Museum of Science and History  
National Civil Rights Museum  
National Ornamental Metal Museum  
Shelby County Schools  
Siskind Susser, PC  
Slave Haven Museum  
Stax Museum of American Soul Music  
The Peabody Hotel  
University of Memphis  
Urebu Contemporary Art Gallery

### 2022 PHOTO AND VIDEO

Frank Chin  
Lawrence Hsia  
Saji Madapat  
Casey Mabry  
Kaeyla Willis  
Joseph Mikos  
Logan Schaal  
Chloe Adkins  
Josh Geci  
Gabrielle Duffie  
Mirza Babic  
Jarvis Hughs  
Bobby Donaby  
Ally Perkins  
Adarryll Jackson  
Video: Julian Harper  
Video: Walt Bullwinkle  
Video: Fabian Matthews

## MEMPHIS IN MAY 2023

**Beale Street Music Festival**  
*May 5-7, 2023*

**World Championship Barbecue  
Cooking Contest**  
*May 17-20, 2023*

**Great American River Run**  
*May 27, 2023*













# Memphis in May International Festival



56 SOUTH FRONT ST. • MEMPHIS, TN 38103

MEMPHISINMAY.ORG