



MEMPHIS IN MAY INTERNATIONAL FESTIVAL

2026 MERCHANDISE & CRAFT VENDING APPLICATION



Thank you for your interest in vending at the 2026 Memphis In May International Festival. Our 48th edition of the famed World Championship Barbecue Cooking Contest will be held at Liberty Park.

World Championship Barbecue Cooking Contest, (May 13-16) is the celebration of Memphis' claim as the Barbecue Capital of the World. More than 150 competition teams from across the country and around the world compete for more than \$200,000 in prize money.

Average attendance for this four-day event is approximately 35,000-45,000+.

Detailed below you will find preliminary merchandise vendor requirements as well as an application for participation. Please read the information carefully before completing and returning it. Memphis in May will issue invitations and contracts based on the information provided in the application. Incomplete applications will not be considered. Applications may be submitted by US Mail (56 S. Front Street, Memphis, TN 38103), e-mail (concessions@memphisinmay.org) or electronically (www.memphisinmay.org/vendors)

The deadline for merchandise and craft vendor applications is 5:00 p.m. on Friday, February 27, 2026. Selected vendors will be notified via email on March 6, 2026, with contracts issued to follow. Signed contracts with full payment are due April 08, 2026. Please note that no T-shirts, caps, stimulant items, drug paraphernalia, or food items are permitted for vending.

VENDOR FEES

Vendor fees are based on total frontage foot of vending space. Event will provide one 20-amp service to merchandise vendors with additional service charges added as needed on a mutually agreed basis. A separate rate sheet/order form will be provided to accepted vendors with the vendor contract. Vendors are prohibited from bringing their own generators on-site. Vendor space fees for the World Championship Barbecue Cooking Contest are \$100 per frontage foot and spaces are sold in five foot increments.

EXAMPLE	
10 ft of frontage	\$1,000
15 ft of frontage	\$1,500
20 ft of frontage	\$2,000

DEPOSIT AMOUNTS

Participating vendors will be required to provide a \$600 clean-up deposit per space at the event, \$350 of which will be refunded to each vendor who loads out on time and leaves their space clean to the satisfaction of the on-site manager. \$250 is a non-refundable Venue Restoration fee.

PRODUCT EXCLUSIVITY

Vendors interested in selling particular items exclusively should contact the Merchandise Manager at concessions@memphisinmay.org. Vendors wanting to be granted exclusivity for a particular item will pay a higher participation fee to be negotiated on an individual basis.

PERMITS AND LICENSES

Participating vendors are required to comply with all rules and regulations of the Memphis Police & Fire Departments, Memphis/Shelby County Office of Construction Code Enforcement and any other governing authorities' rules and regulations which might apply. Shelby County requires that all vendors have a Special Event Permit. Memphis in May will apply for this permit on the vendor's behalf. Vendors are responsible for obtaining any and all necessary business licenses and for the payment of any and all taxes Required by the City and State. Vendor acknowledges that Liberty Park lies in a Tourism Development Zone.

MISCELLANEOUS

Participating merchandise vendors are required to furnish to Memphis in May a certificate of insurance evidencing a minimum \$500,000 combined single limit general liability coverage naming Memphis In May as additionally insured. If applicable, proof of automobile and Workers' Compensation coverage with minimum coverage of \$100,000 combined single limit are required. Merchandise vendors must comply with any and all COVID safety protocols as required by Memphis in May.

All vendors must operate professional looking booths or stands. Vendors are not allowed to share spaces.

2026 FESTIVAL MERCHANDISE & CRAFT VENDOR APPLICATION

MAY 13-16, 2026 • LIBERTY PARK • MEMPHIS, TN

Company: _____

Address: _____

City/State/Zip: _____

Contact: _____

Mobile: _____ E-mail: _____

INDICATE YOUR CHOICE OF SPACE SIZE

10 X10 (\$1,000) _____
of Booths _____

15 X 10 (\$1,500) _____
of Booths _____

20 X 10 (\$2,000) _____
of Booths _____

ELECTRICAL REQUIREMENTS

Merchandise vendors will be allowed to purchase additional electrical power through the Memphis in May electrical contractor if needed. A rate sheet/order form for electrical service will be sent with the contract. Fees for electrical service must be paid by vendor along with submission of executed contract and space payment on due date of April 8.

MERCHANDISE AND PRICING

As part of the application process, vendors are required to submit a proposed list of items for sale including prices. Selection of vendors is based, in large part, on merchandise items offered, with preference given to vendors that offer unique selections at reasonable prices. **PLEASE NOTE THAT MERCH/CRAFT VENDORS CANNOT SELL OR DISTRIBUTE ANY TYPE OF FOOD PRODUCTS.**

PROPOSED ITEM APPROXIMATE PRICING

1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
6. _____	\$ _____
7. _____	\$ _____

Please attach a sheet listing additional items proposed for sale if more space is needed.

PAST EVENT EXPERIENCE

Please list three large-scale public events where you have vended in the past three years.

EVENT	LOCATION	ATTENDANCE
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

COMPLETED APPLICATION MUST BE RECEIVED NO LATER THAN 5:00 P.M. ON FRIDAY, FEBRUARY 27, 2026

A current photograph of your concession trailer or tent is required with this application.

Your signature below indicates that you have read the accompanying information and that the information you provided is accurate. A current photograph of your vendor space is required with this application.

Signature: _____

Date: _____ / _____ / _____

Please return completed application to:

Memphis in May International Festival Inc.,
Merchandise Manager:

56 S. Front St., Memphis, TN 38103.

Scan application or for Questions to email:
concessions@memphisinmay.org

